



ABORIGINAL & TORRES STRAIT ISLANDER TOURISM PRODUCT

The project will address ways that Aboriginal and Torres Strait Islander enterprises can become more adaptive to challenging demand contexts and can generate new market opportunities. Research will describe the complexity of Aboriginal and Torres Strait Islander tourism enterprises at the local community level in order to ensure the industry has the capacity to meet ongoing demand.



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ONE **CRC** REMOTE
ECONOMIC
PARTICIPATION



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THE COOPERATIVE RESEARCH CENTRE FOR REMOTE ECONOMIC PARTICIPATION IS A RESEARCH CENTRE DELIVERING SOLUTIONS TO ECONOMIC DISADVANTAGE IN REMOTE AUSTRALIA.

ABORIGINAL & TORRES STRAIT ISLANDER TOURISM PRODUCT IS PART OF THE CRC-REP'S ENTERPRISE DEVELOPMENT RESEARCH PROGRAM.

PROJECT IMPACTS

- More resilient Aboriginal and Torres Strait Islander-owned and -controlled tourism businesses.
- Additional income for micro-businesses and small-to-medium sized remote tourism enterprises.
- New remote tourism businesses linked into local and international tourism markets.
- Aboriginal and Torres Strait Islander participation in tourism helping to close the gap with non-Aboriginal and Torres Strait Islander Australians.
- Strategies to ensure that tourism remains an important part of the Reconciliation process.

(Cover image) Clifford Coulthard, an Adnyamathanha man from the Flinders Rangers SA, interprets an Aboriginal rock art site to visitors at Iga Warta



CONTACT DETAILS:

Damien Jacobsen

Phone: +61 2 6620 3042

Email: damien.jacobsen@nintione.com.au



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